

Contact: KMR Communications, Inc.
P: 212.213.6444
F: 212.213.4699
info@kmrcommunications.com



Now That Micro Minis Are Back In Fashion Enter ... *MICRO LIPO*
Celebrity Fashion Designer Anand Jon Shares His Thoughts On This Retro Chic Look
Could A High Fashion Trend Be Responsible For Breakthroughs In Plastic Surgery?

New York, NY January 15, 2003 – Anand Jon is one of many cutting edge fashion designers whose models will be strolling down catwalks in micro-minis this season. As Jon says, “the look is definitely coming back. The mini accentuates the derriere, legs, and stomach. This season designers are really taping into these three erogenous zones.” As a designer who dresses A-list celebs such as **Alanis Morrissette, Mary J. Blige and MTV’s Ananda Lewis**, Jon is one who is in the know. As he will readily attest, sporting these micro minis takes more than confidence, it requires the right physique. Enter Micro Lipo.

Ever feel like you have tried everything to eliminate that little area on your thighs or buttocks? You workout regularly, eat right, and it just won’t seem to budge. With hemlines rising, it’s the perfect time to look at a new procedure that is taking plastic surgery by storm. **Micro Lipo** is a technique designed specifically for women who are happy with their overall physique except for that one stubborn spot. **Dr. Mokhtar Asaadi** a board certified New Jersey based plastic surgeon, is excited to be able to offer women this wonderful alternative. As Dr. Asaadi explains, “I think that people equate liposuction with a very involved operation. Now, in those micro mini areas surgeons have the ability to use tiny cannulas to extricate fat and truly sculpt a desired area.

And his patients love that there is so much less involved with micro lipo. Dr. Asaadi explains these advantages, “the complication rate is less when you are dealing with an area that is smaller. Due to the fact that a small area is involved, patients should see rapid results and can expect to return to work within a few days.” This is made possible by fewer incision sites and less swelling, pain, and bruising than would be present when multiple sites are suctioned.

Coincidentally, the areas that are most visible in a micro mini are also ones that would benefit the most from Micro Lipo. These are the outer thighs (where the bulges are commonly referred to as saddlebags), inner thighs, and buttocks. Dr. Asaadi says, “on the area of the upper inner thigh I have taken care of patients who are fanatical about working out and absolutely cannot effectively target fat in stubborn areas. These target areas respond quite well to Micro Lipo.

Dr. Asaadi has many patients who come to him after they have given birth. Even though they have returned to their previous weight, many of these women have some resistant areas as a result of the pregnancy. One common place where women retain fat is the outer hips, which doctors commonly refer to as saddlebags. Asaadi says that, “these patients are ideal because the fat is localized so it not difficult to suction and sculpt the surrounding area to create the desired contour.”

The buttocks also respond quite well to micro lipo, however a surgeon needs to be less aggressive with this part of the body. As Dr. Asaadi explains, “surgeons have to be prudent with this area or patients can have a horrible drop buttock.” This is a good reason to use Micro Lipo, since only a small amount of fat is removed during the procedure. The ensuing result is a well-defined buttock, instead of one that slowly graduates into the upper thigh. This will yield an aesthetic result with a clean line where the buttock ends and the upper thigh begins.

The knees are another area that respond favorably to micro lipo. “In most cases,” Dr. Asaadi says, “patients who store fat here are genetically predisposed.” Many workout gurus offer exercises designed to target this area, but they often prove fruitless because it is hard to build muscle around the knees and burn fat. Micro Lipo allows the surgeon to specifically zone in on the fatty pads surround the knees. And unlike traditional liposuction, Micro Lipo delivers results very quickly and costs somewhat less. According to Dr. Asaadi, “when suctioning fat from a small area, less swelling and bruising results because there is less trauma to the site.” This is exciting news for women who would like to remove that very tiny area of fat, especially after they have tried other modalities. In the past, women thought that liposuction was only indicated for women who wanted a circumferential change. For women with fatty knees, budging saddlebags, soft inner thighs or a slight abdominal pouch, help with getting into this seasons micro mini can be accomplished as fast as you can say, “Micro Lipo.’

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