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Introducing LashFood: A Ground-Breaking, All Natural Eyelash Conditioning Stimulator for Fuller, Longer and Stronger Lashes

If Only Brigitte Bardot and Marilyn Monroe Could Have Known...



www.LashFood.com

New York, NY (December 22, 2008) – Move over full lips. Eyelashes are the next beauty must-have for 2009. From the pages of magazines to Hollywood’s red carpet, batting full, luxurious lashes is the latest “It” accessory. No matter how many coats of mascara or layers of extensions we apply, it seems like we can never achieve the look without getting the “Tammy Faye Baker” effect. Mascaras and lash extensions are unforgiving on eyelashes, leaving you with dry, brittle, and damaged lashes. **LashFood is a new natural conditioning stimulant for thicker, stronger and more beautiful lashes in just 2 to 4 weeks!**

“Many women denote their eyes as their best feature,” says **Jane Kim, President and Founder of LashFood**. “Long, full eyelashes have always symbolized femininity and exudes Hollywood glamour. For great eyelashes, it used to be either you had them, or you didn’t. Now, with LashFood we can all have captivating eyes like legendary femme fatale Brigitte Bardot and iconic supermodel Twiggy. At LashFood, we provide consumers with the best eyelash care products to enhance their natural beauty.”

LashFood’s breakthrough natural ingredients, including Biotin an essential vitamin, Arginine a natural amino acid, and herbal extracts, helps promote the natural growth and strength of eyelashes and eye-brows. The result: your lashes become thicker, darker, and longer with this revolutionary conditioner.

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How to Use LashFood?

The LashFood applicator is very similar to a liquid eyeliner applicator. One should apply the stimulating serum nightly along the root of the lashes. For faster results, apply the serum in the morning and in the evening. LashFood does not disrupt the daily application of make-up or other skincare routines.

What is in LashFood?

LashFood is formulated with the highest grade all natural ingredients available, and is designed to condition, repair, restore, and create longer healthier and more beautiful eyelashes and eyebrows. LashFood retails for \$129.00 and will last up to 5 months.

When Can I Expect to See Results?

One should begin to see the lash line becoming thicker, fuller and healthier looking in just 2 to 4 weeks. LashFood will continue to prove results over time if used on a consistent basis.

Can LashFood be Used with Eyelash Extensions?

LashFood is a natural and water based product designed to be used with natural lashes as well as with eyelash extensions. LashFood can coincide with any daily mascara or eyelash extension product.

Big Eyelashes are the Big Thing this Recession

“The stock market is shot, and the cosmetics market is wobbly at best, but eyelashes are in,” says Jane Kim. “The beauty world is without a doubt a superficial sphere but sometimes it can also be a great sort of lens to gauge society at large. It has been suggested that during these tough times, women are buying eyelash products - it becomes a small-indulgence replacement for more costly investments like a pair of Manolo Blahniks.”

Arch Angel

LashFood can also be used to improve thin, over-plucked eyebrows. The natural ingredients are safe and easy to apply to the root of the brows to stimulate hair growth.

About LashFood (www.lashfood.com)

LashFood is an all natural eyelash and eyebrow conditioning stimulator that provides you with fuller, longer, darker, and stronger lashes. LashFood is formulated using the highest grade natural ingredients including Biotin, an essential vitamin, Arginine, a natural amino acid, and root and herbal extracts. The newest innovation of JB Cosmetics, LashFood is created by Jane Kim. JB Cosmetics is a well known cosmetic manufacturer that specializes in eyelash products and stands for sophistication and beauty.



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****EDITORS: LASHFOOD IS HAPPY TO OFFER YOUR READERS PRODUCT GIVEAWAYS****

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