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Dustin David Salon “Makes the Cut”

Los Gatos-Based Salon Brings Personal Care Back to Hair Care

LOS GATOS, CA (September 5, 2007) – Dustin David Salon is all about comfort, quality service and personal attention for all their customers. Opening its doors in 2000, the Dustin David Salon is an exclusive hair salon offering designer hair cuts, traditional hair coloring, specialized corrective coloring, natural hair extensions, makeup services, and hair and scalp treatments. The salon also offers customized hair care services for unique occasions and events including specialty bridal packages. For a list of full services, please go to www.dustindavidsalon.com.

A dexterous mother and son pair are co-owners of this popular and chic salon in Los Gatos, California, a quaint upscale village in the foothills of the Santa Cruz Mountains. Linda Ambler, co-owner and celebrated hair stylist, has been a staple in the Los Gatos community for over 30 years. It is her fundamental belief in the pursuit of creative excellence on behalf of Dustin David Salon’s clients and providing the best service available that drives the success of the business today. Linda’s creative passion combined with her keen sense of business and knowledge of the hair care industry inspired her son, Dustin, to join the family venture.

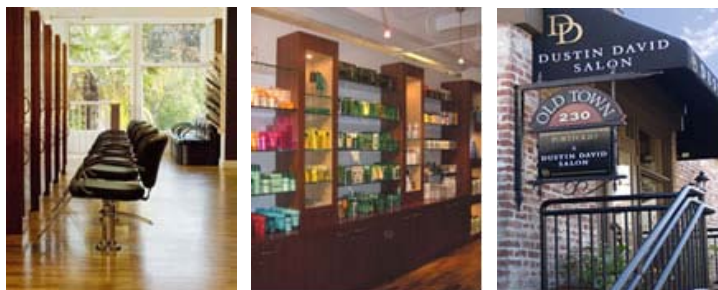
“Dustin David Salon offers our customers an unconventional method to personal attention,” said Dustin David, artistic director and co-owner of Dustin David Salon. “Most salons today follow the ‘get them in and out’ philosophy to hair care - customers are practically pushed out of the stylist’s chair. At our salon, we value the time we spend with our customers and understand the importance of forging trustworthy relationships with them – we’re a family here.”

At Dustin David Salon, all treatments and services are designed to meet the individual needs of each customer’s hair. “Not all hair should be treated equally,” said Linda. “To many women, hair is an emotional and personal entity. Hair is not just an accessory, but an extension of who we are – so getting a hair cut or a new look is a very intimate experience for women. Our customers put a great deal of trust, literally, in our hands. At Dustin David Salon, our stylists are highly trained in the newest techniques, and they love to share fresh new approaches to personal style, but what’s different about our salon is our approach to service.”

Both Dustin and Linda owe their continued success in part to the salon’s staff of first-class and experienced hair professionals. Extensively trained in Europe and throughout the United States, Dustin and his staff are constantly on top of the latest trends in hair styles, care and products. As a team based salon, Dustin personally teaches, mentors and educates each individual stylist so that they may offer every client the same dedication, enthusiasm and commitment towards their hair. Dustin David Salon also applies the same methodology toward their hair care product collection using only the best brands on the market, including Kérastase, René Furterer, Goldwell and Bumble and Bumble.

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About Dustin David Salon

Located in the heart of Los Gatos, California on 50 University Ave. Suite 230-C, the Dustin David Salon is a full-service hair salon dedicated to providing their customers with top quality hair care services and products. The salon offers the newest and innovative treatments available. Dustin David Salon’s highly-trained hair stylists guarantee their customers the best quality service and personal attention. For more information on the services and products available at Dustin David Salon; and to view the staff bios, please visit www.dustindavidsalon.com.

About Dustin David

Dustin David, co-owner, artistic director, and head of education at Dustin David Salon, has surpassed all expectations and implemented great ideas and approach to his teachings towards hair, mentoring and guiding his employees to build a strong and fulfilling career in this industry. Utilizing creative passion and expertise, Dustin is known for his amazing transformations, turning the casual into glamour, allowing his clients to experience renewed confidence and rejuvenation in themselves and their look.

Dustin has studied worldwide, at various schools located in Spain, Italy, Germany, England, NY, LA, as well as SF to such schools as Vidal Sassoon and Bumble and Bumble University. As director of education at Dustin David Salon, he is a strong advocate for continued education and believes that it is what makes a strong hairdresser. Dustin’s unique, creative expertise has brought him to showcase his talents at local fashion shows, charity events, as well as hosting makeovers on NBC11 News. His goal is to bring the luxury of elegance and fun to the city of Los Gatos, and provide excellent customer service to all who come to share in the experience of Dustin David.

About Linda Ambler

Linda Ambler, co-owner and renowned expert in both style and color. Linda is responsible for the creative excellence and customer service at Dustin David Salon. As a stylist in Los Gatos for over 30 years, Linda has the reputation of listening to her customers and understanding what they want, then exceeding their expectations. Linda has trained extensively throughout Europe and the United States. She encourages the art of style and the discipline of technical excellence to all who work with her.

*Editors, for appointments at the Dustin David Salon or to interview
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