



Editors' blog

Now, You Too Can Have Mrs. O's Arms

Over the past few months, we have received multiple email missives about "FLABuLESS,"

a curious fashion contraption that's meant to suck in that loathsome droopy underarm flesh often referred to as "bat wings." (The stretchy shapewear slips on like a shrug and rests at either the elbow or wrist.) The tenacious publicists behind these triceps wranglers have spun their pitches in every conceivable direction, from "Shape up for summer t-shirts!" to "Look great in your new fall dresses!" To be honest, it was getting a little tiresome.



But those PR whizzes seem to have made a recent breakthrough. Yesterday's dispatch broke two pieces of news: One, that the product's name has changed from "FLABuLESS" to "**Tres Sleek**." And two, that it can aid you in your efforts to look like none other than ... Michelle Obama.



Still, we kinda don't get it. How does shapewear designed to be worn *under* sleeves help one mimic the often-sleeveless Mrs. O? Whatever. After oh-so-many attempts at capturing the public's attention, we'll bet the Tres Sleek phones will be ringing off the hook.