

iVillage



Giveaway: Sweet Lashes with LashFood

Step aside, full lips and tan skin. These days, it's all about drama in the eyes. Sadly, I don't have much going on in the lash area--mine are kind of thin and sparse. Not to worry--I compensate with lots of liner and mascara. I'd be lost without my eye makeup, that's for sure.

For those of you who want a more intense lash solution, LashFood is another option. The natural conditioning stimulant can make your lashes thicker, stronger and more beautiful in 2 to 4 weeks. It has breakthrough natural ingredients, like Biotin (an essential vitamin), Arginine (a natural amino acid) and herbal extracts that help promote the natural growth and strength of eyelashes and eyebrows. Simply apply the serum at night along the



root of the lashes, which shouldn't disrupt your daily application of makeup or skincare.

Get the serum for \$129, the eyeliner for \$28 and the mascara for \$34 at LashFood.com, or you can take your chances and try to win it. We're giving away two prize packs with the three products to give you sweet lashes! Just e-mail fashionatorcontest@gmail.com your full name, mailing address and tell us one thing that's in your makeup bag and why you love it in order to enter.

See the official rules below for how to enter.

NO PURCHASE NECESSARY. Void where prohibited. Open only to legal residents who are 18 or older. Commencing on November 19, 2009 at 3 p.m. Eastern Time ("ET") and continuing through November 23, 2009 at 3 p.m. ET, iVillage will give away two (1) LashFood serum (2) LashFood eyeliner (3) LashFood mascara to the first two people to submit his or her full name, mailing address and what's in his or her makeup bag to fashionatorcontest@gmail.com. Emails must include "LashFood" in the subject line. Limit one prize per household. Total retail value of all prizes: \$382. Winners will be notified by email. Offer valid while supplies last. Prizes selected by iVillage in its sole discretion.

Good luck, beauty mavens! Check back on Monday for another fab giveaway!